

This is a flier that I designed using Adobe Illustrator for a Christmas donation campaign. This design was used throughout the season for all Christmas related communications including additional fliers, promotional Christmas ornaments, and fundraising pieces.

Christmas is coming soon!



Christmas is a special time at Mercy Ministries. Each year, we have a huge Christmas celebration for the girls in our program and shower them with gifts from many area donors. For many of our residents, Christmastime at Mercy Ministries is the first time they truly experience warm expressions of unconditional love and giving.

You can help make this a special Christmas for one or more of the young women at Mercy Ministries!

Here are some ways that you can help:

- **Give presents, gift cards, or money for
One girl
One Home (Nashville-41, St. Louis-30, or Monroe-20)
All Homes (91)**
- **Volunteer with the Christmas Committee
Following up with local business about donations
Shopping for the girls with staff members
Wrapping presents
Writing thank you notes**

**To volunteer or for more information, contact Elizabeth Claybaker at
615.831.6987 or eclaybaker@mercymministries.com**

This is a proposal for a project that I worked on. I identified a need to increase our internet presence, came up with the idea to promote the organization on Facebook, wrote the proposal, got it approved, and actually designed and launched the page. Here are some examples of that work...

Mercy Ministries Facebook Profile Proposal

Purpose: much like our Myspace page, having a Facebook profile helps promote our brand awareness and support on the internet.

Positive points

- It's Free
- We control the content
- The text has already been approved as it is the same text used on the Myspace page
- Other non-profit organizations with Facebook pages: Product Red (ONE Campaign), Invisible Children, To Write Love on Her Arms, Compassion International, and more.

Capabilities

- Free advertising-when someone joins our page it shows up on their profile that they are "fans of Mercy Ministries of America"
- Send "fans" messages just like an e-mail distribution list but we don't have to maintain the list
- Create events-virtual invitations to upcoming events
 - Example: 25th Anniversary Celebration
 - Example: One Dollar for Life Campaign
- Post Videos
- Promote books
- Post notes- from news to appeals "from Nancy"
- Direct people to our website
- Spread the message of hope and transformation

Profile edit Friends Inbox

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Mercy Ministries

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Founded: 1983

Information

Website: <http://www.mercyministries.com>
<http://www.mercy25th.com>

Company Overview: Mercy Ministries is a 501 (c)(3) organization designed to assist and meet the needs of young women aged 13-28 who are struggling with life-controlling problems such as eating disorders, self-harm, drug and alcohol addictions, sexual abuse, depression, and unplanned pregnancies. Our vision is to help hurting young women obtain complete freedom and transformation - absolutely free of charge to them.

Mission: Mercy Ministries exists to provide opportunities for young women to experience God's unconditional love, forgiveness, and life-transforming power.

Products: www.mercyministries.org/aspstore
See our Mercy For... Series and other books and teaching series!

Mini-Feed

Mercy Ministries has no recent activity.

Discussion Board

Displaying 1 discussion topic [Start New Topic](#) | [See All](#)

Without God Sending Mercy I'd Be Dead 'Poo'
1 post by 1 person. Updated on Apr 7, 2008 at 4:07 AM.

The Wall

Displaying 5 of 18 wall posts. [See All](#)

Write something...

Post



Devin Donohue (Louisville, KY) wrote at 10:42am on April 16th, 2008

<http://mercy.conforums.com>

[Report](#)



Nicole Parker (Jacksonville, FL) wrote at 10:54pm on April 6th, 2008

I just want to say that I love and admire you guys and what you stand for. I fully support you in every way!

[Report](#)



Lauren Amery wrote at 6:20pm on April 6th, 2008

Moral of the story...don't believe everthing the media says... its called 'the tall poppy syndrome' in Australia

[Report](#)

[Share with Friends](#)

No Updates

Fans

6 of 343 fans [See All](#)



Amanda Mitchell



Amanda Phillips



Bex Murch



Ms Porsche Dee Kristina



Deborah Wiens



Crystal R

Photos

1 album [See All](#)



Mercy Photos
Updated January 30

3 fan photos

[Add Photos](#)



Video



Lauren Amery wrote
at 2:22am on April 6th, 2008

Oh mate! I live in Australia and am on the first steps of getting into Mercy. Almost finished the books and am looking forward to entering the program in Sydney. Go God!!
Lauren

[Report](#)



Bec Carman (Newcastle) wrote
at 3:03pm on March 26th, 2008

hi!
i am from york in england and am having fundraising coffee morning to raise funds for mercy. not sure if anyone on here is from york but here are the details if you are:
monday 14th april 10-11.30am £1 per person.
there will be toys for children, drinks, cakes etc and a few fun ways to raise money, like 'guess the name of the teddy' and 'guess the weight of the watermelon'!!!.....more healthy than guess how many sweets are in the jar!
thanks for letting me post this
bec
xxx

[Report](#)

[See all 18 wall posts](#)

1 video

[See All](#)



Mercy Ministries 25th Anniversary Celebration
1:58 Uploaded about 3 months ago.

No one has added fan videos.
[Add Videos.](#)

Events

1 event

[See All](#)

Mercy Ministries 25th Annivers...
Belmont University Curb Center
Nashville, TN
Thursday, April 17 at 6:00pm

Notes

1 note

[See All](#)

The Mercy Story
3:17pm Jan 30 | 8 comments

[Create a Page for your business](#) | [Remove me from Fans](#)

[Share](#)