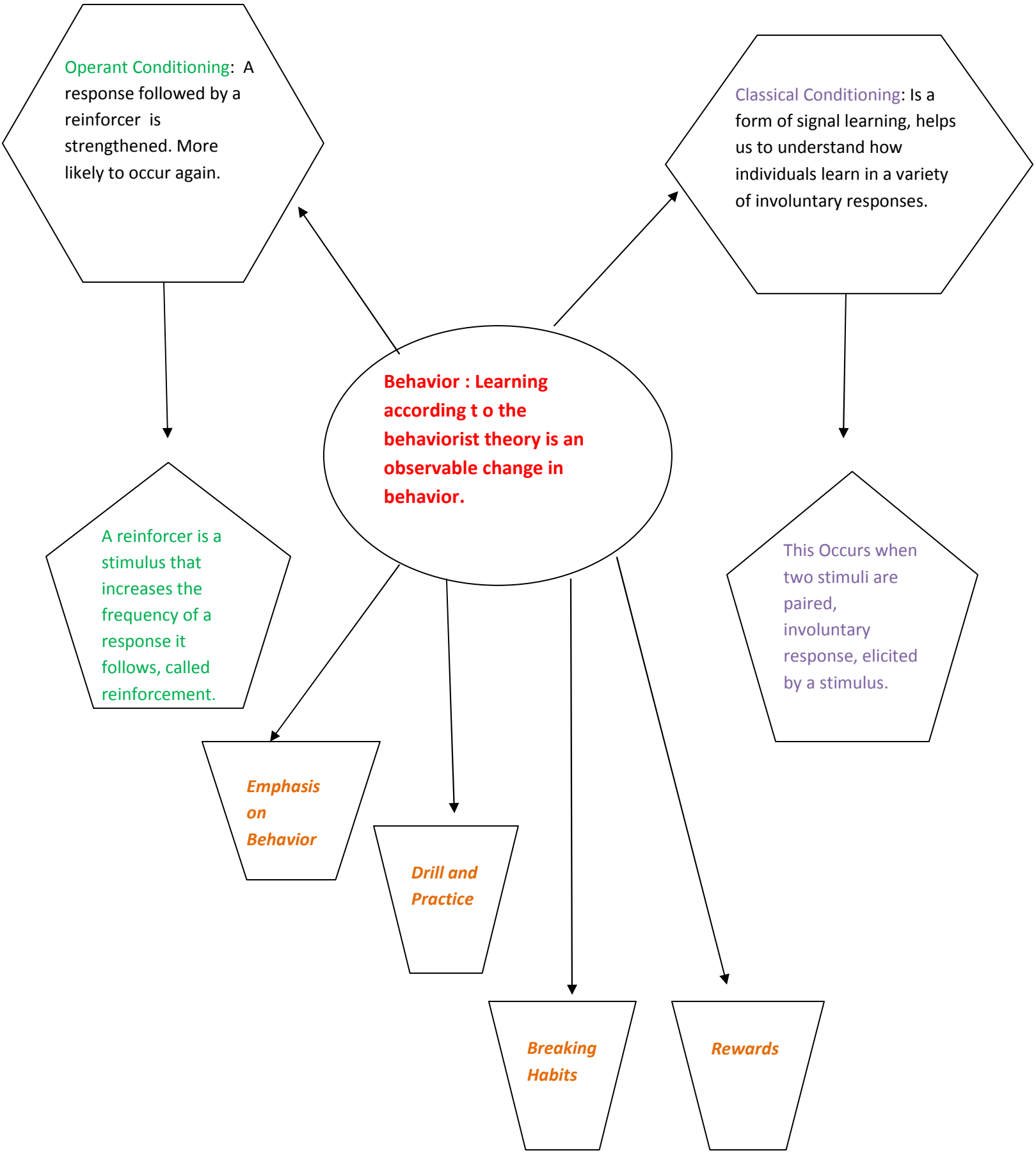
Operant Conditioning: A response followed by a reinforcer is strengthened. More likely to occur again.
Classical Conditioning: Is a form of signal learning, helps us to understand how individuals learn in a variety of involuntary responses.
Behavior : Learning according t o the behaviorist theory is an observable change in behavior.
A reinforcer is a stimulus that increases the frequency of a response it follows, called reinforcement.
This Occurs when two stimuli are paired, involuntary response, elicited by a stimulus.
Emphasis on Behavior
Drill and Practice
Breaking Habits
Rewards